# CONSERVATIVE ALLOCATION STRATEGY

AS OF JUNE 30, 2021

## **GROSS OF FEES**

# S S E T M A N A G E M E N T

### **INVESTMENT OBJECTIVES & STRATEGY**

The Ocean Park Conservative Allocation Strategy has two investment objectives: to provide long-term total return and to limit volatility and downside risk. The Strategy's multi-asset diversification approach employs unusually broad diversification across asset classes, markets, industries and issuers. A passive "buy and hold" strategy is not employed. As part of an integrated risk-management discipline, the Strategy monitors underlying holdings daily and applies a trailing stop discipline to each holding, based on a proprietary approach, to limit the impact of any sustained decline in a given asset class or holding. The overall asset allocation of the Strategy is not fixed. It can and does change significantly over time, re-allocating the portfolio in response to trend changes in the U.S. and global economy and in various investment markets.

### HOLDINGS

FUND	WEIGHT
Sierra Tactical Bond Fund	35%
Sierra Tactical All Asset Fund	20%
Sierra Tactical Core Income Fund	20%
JPMorgan Hedged Equity Fund	5%
Cohen & Steers Preferred Securities & Income Fund	5%
JPMorgan Income Builder Fund	5%
Sierra Tactical Municipal Fund	5%
Principal Spectrum Preferred and Capital Securities Income Fund	3%
Money Market Fund	2%
Total	100%

### ASSET ALLOCATION

High Yield Corp. Bonds	39.8%
Preferred Stock	16.3%
Domestic Equities	12.5%
Tax Free Municipal Bonds	10.5%
Multisector Bond Funds	4.6%
Cash and Equivalents	2.9%
International Bonds	2.5%
International Equities	2.0%
Emerging Markets Bonds	1.6%
Master Limited Partnerships	1.5%
Alternative Strategies	1.2%
Floating Rate Funds	1.1%
High Grade U.S. Bonds	0.9%
Intermediate-Term Bonds	0.9%
Commodity Funds	0.8%
Low-Duration Bonds	0.7%



Holdings and Asset Allocation are subject to change.

0.2%

Convertibles



<sup>†</sup> The benchmark for the Ocean Park Conservative Allocation Strategy is the Morningstar Allocation — 15% to 30% Equity Category, which is comprised of portfolios which seek to provide both income and capital appreciation by investing in multiple asset classes, including stocks, bonds, and cash. These portfolios are dominated by domestic holdings and have equity exposures between 15% and 30%. One cannot invest directly in an index or category and unmanaged index or category returns do not reflect any fees, expenses, or sales charges.

### GROWTH OF \$100,000

# **GROSS OF FEES**

# Available on TAMP Platforms

#### AS OF JUNE 30, 2021

### **PERFORMANCE METRICS**

Since Inception (1/1/1997 - 6/30/2021)	CUMULATIVE RETURN	RETURN	STANDARD DEVIATION	SHARPE RATIO	DOWNSIDE DEVIATION	SORTINO RATIO	MAXIMUM DRAWDOWN
Ocean Park Conservative Allocation	552.29%	7.95%	5.94	0.98	2.96	1.97	-8.88%
Benchmark <sup>†</sup>	212.51%	4.76%	5.21	0.53	3.73	0.74	-21.00%

### **QUARTERLY RETURNS**

RETURNS BY QUARTER		CONSERVATIV	E ALLOCATION	MAXIMUM DRAWDOWN				
	FIRST QUARTER	SECOND QUARTER	THIRD QUARTER	FOURTH QUARTER	FULL YEAR	FULL YEAR BENCHMARK	OCEAN PARK CONSERVATIVE ALLOCATION	BENCHMARK
2021	0.16%	2.65%	_	_	2.82%	3.14%	-0.16%	-0.18%
2020	0.77%	2.80%	2.50%	3.97%	10.39%	6.28%	-1.59%	-9.24%
2019	2.97%	2.20%	1.07%	1.67%	8.14%	10.89%	-0.17%	-0.78%
2018	-1.05%	-0.13%	1.06%	-2.80%	-2.93%	-3.09%	-3.43%	-3.63%
2017	1.70%	1.74%	2.07%	1.13%	6.82%	6.48%	-0.10%	N/A
2016	2.09%	3.71%	1.98%	-1.66%	6.17%	5.67%	-2.39%	-1.41%
2015	1.95%	-1.99%	-0.48%	0.26%	-0.30%	-2.09%	-2.71%	-4.08%
2014	2.96%	2.91%	-0.41%	0.40%	5.95%	3.38%	-1.33%	-1.66%
2013	1.28%	-1.36%	-0.38%	1.37%	0.89%	3.95%	-3.22%	-2.94%
2012	2.33%	1.34%	3.19%	1.55%	8.66%	8.34%	N/A	-2.01%
2011	2.48%	0.81%	-0.69%	0.59%	3.20%	1.78%	-1.82%	-5.78%
2010	3.76%	0.56%	4.67%	0.18%	9.42%	9.62%	-1.10%	-3.00%
2009	-2.64%	21.09%	10.39%	2.40%	33.26%	19.19%	-2.64%	-4.89%
2008	-2.11%	0.59%	-3.40%	1.20%	-3.74%	-16.26%	-5.29%	-18.68%
2007	1.50%	1.51%	0.52%	-0.96%	2.58%	5.05%	-2.77%	-1.34%
2006	3.93%	-0.55%	1.00%	4.67%	9.27%	6.80%	-2.02%	-0.86%
2005	1.44%	1.08%	4.88%	-1.08%	6.37%	2.82%	-3.64%	-1.05%
2004	5.28%	-4.83%	3.21%	8.03%	11.72%	5.41%	-5.90%	-1.93%
2003	5.25%	10.76%	2.66%	8.73%	30.13%	11.96%	-0.21%	-1.13%
2002	3.62%	0.74%	-1.37%	3.34%	6.39%	3.26%	-4.28%	-1.96%
2001	-2.45%	4.09%	-4.42%	2.66%	-0.36%	2.30%	-4.86%	-2.39%
2000	7.22%	1.51%	1.45%	3.23%	13.99%	3.32%	-2.99%	-1.88%
1999	1.97%	2.69%	-1.81%	9.06%	12.14%	4.54%	-1.81%	-1.82%
1998	4.87%	0.47%	0.85%	3.54%	10.02%	8.48%	-1.54%	-3.66%
1997	3.28%	5.22%	6.30%	-3.59%	11.36%	10.21%	-4.65%	-1.91%

	PERIODS OVER A YEAR ARE ANNUALIZED								
ANNUALIZED RETURNS	QTD	YTD	1 YEAR	3 YEARS	5 YEARS	10 YEARS	15 YEARS	20 YEARS	SINCE INCEPTION
Ocean Park Conservative Allocation	2.65%	2.82%	9.57%	6.43%	5.00%	4.57%	6.18%	7.31%	7.95%
Benchmark <sup>†</sup>	2.95%	3.14%	11.29%	5.98%	4.87%	4.06%	4.24%	4.49%	4.76%
STANDARD DEVIATION (TRAILING PERIOD	S)								
Ocean Park Conservative Allocation	N/A	1.69	4.23	3.68	3.24	3.05	4.89	5.54	5.94
Benchmark <sup>†</sup>	N/A	2.19	4.64	6.78	5.43	4.97	5.87	5.34	5.21

# Available on TAMP Platforms

AS OF JUNE 30, 2021

#### SENIOR INVESTMENT TEAM



Kenneth L. Sleeper MBA, PhD Co-Founder, Portfolio Manager Started in Industry: 1984



David C. Wright, JD Co-Founder, Portfolio Manager Started in Industry: 1985



**Doug Loeffler, MBA, CFA** *Executive VP of Investment Management* Started in Industry: 1988

We are a truly tactical, rules-based investment manager. For more than 30 years we have been able to add value for advisors and their clients who appreciate the importance of total returns and mitigating downside risk.



We believe in the importance of **diversification**, a **strong defense**, and the **ability to sequence returns** to provide a long distribution phase.

### DEFINITIONS

Standard Deviation is a statistical concept used in investment management to measure risk for the variability of return of a fund's performance. A high standard deviation represents greater risk.

Sharpe Ratio uses standard deviation to measure a fund's risk-adjusted returns. The higher a fund's Sharpe Ratio, the better a fund's returns have been relative to the risk it has taken on.

Downside Deviation is a risk statistic measuring volatility. It is a variation of Standard Deviation that focuses only upon the "bad" volatility.

Sortino Ratio is a modification of the Sharpe Ratio that differentiates harmful volatility from general volatility by taking into account the Standard Deviation of negative asset returns, called Downside Deviation.

Max Drawdown is an indicator of the risk of a portfolio chosen based on a certain strategy. It measures the largest single drop from peak to bottom in the value of a portfolio (before a new peak is achieved) using month-end data.

† The benchmark for the Ocean Park Conservative Allocation Strategy is the Morningstar Allocation – 15% to 30% Equity Category, which is comprised of portfolios which seek to provide both income and capital appreciation by investing in multiple asset classes, including stocks, bonds and cash. These portfolios are dominated by domestic holdings and have equity exposures between 15% and 30%. One cannot invest directly in an index or category and unmanaged index or category returns do not reflect any fees, expenses, or sales charges.

The "Growth of \$100,000 – Gross of Fees" graph and the "Quarterly Performance – Gross of Fees" chart show the performance which was achieved in the Ocean Park (or an affiliate) Conservative Allocation Program SMA marker accounts managed in the same way as the Ocean Park Conservative Allocation Strategy. U.S. Dollars are the currency used to express performance results.

Since 4/1/2016, the source of the performance data is from a marker SMA account managed in the same way as the Ocean Park Conservative Allocation Strategy by Ocean Park. From 4/1/2013 to 3/31/2016, from a marker SMA account managed by an affiliate in the same way as the Ocean Park Conservative Allocation Strategy. From 1/1/1999 to 3/31/2013, from a marker SMA account managed by an affiliate in the same way as the Ocean Park. From 1/1/1997 to 12/31/1998, from a marker SMA account managed by an affiliate in the same way as the Ocean Park. From 1/1/1997 to 12/31/1998, from a marker SMA account managed by an affiliate in the same way as the Ocean Park. From 1/1/1997 to 12/31/1998, from a marker SMA account managed by an affiliate in the same way as the Ocean Park Conservative Allocation Strategy.

The performance data shown is gross of fees charged for each performance period. The gross performance reflects the reinvestment of dividends but does not include investment advisory fees and other expenses which may occur between each client and their financial advisor and which will reduce returns. Specific investments in the Strategy may be made at different times and into different holdings.

Since 1/1/2008, the SMA marker accounts, which represent the Ocean Park Conservative Allocation Strategy, have been allocated to mutual funds managed by an affiliate of Ocean Park.

The performance data does represent the impact that material economic and market factors had on the investment manager's decision-making. The performance shown represents past performance. Past performance does not guarantee future results. All investments involve risk, including loss of principal.

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