# Stages of the Journey

The thick line in the diagram illustrates a progression investors commonly experience as they invest for their goals. We believe that this progression includes three distinct stages: Gain, Protect and Spend.





## The GAIN Stage

In this stage, we believe investors typically have sufficient time to withstand market fluctuations. As such, the main risk during this stage is volatility. Client portfolios should be allocated according to their risk temperament and their expectations for investment returns and volatility.

**DESIRED OUTCOME** 

Accumulation

PRIMARY RISK

Volatility

TYPICAL PLANNING HORIZON

10 to 15+ years



## The PROTECT Stage

In this stage, we believe investors are focused on preserving the wealth they've worked to accumulate. While volatility is still a risk in this stage, a portfolio cannot be assumed to have sufficient time to recover from potentially large losses, and should be optimized to manage drawdowns and reduce emotional decisions.

**DESIRED OUTCOME** 

Preservation

PRIMARY RISK

**Catastrophic Loss** 

TYPICAL PLANNING HORIZON

5 to 7 years



#### The SPEND Stage

In this stage, we believe investors are focused on making sure their portfolios will generate sufficient funds to support distributions that will stretch over many years. This means the primary risk for clients is longevity, so portfolios should aim to reduce the risk of running out of money.

**DESIRED OUTCOME** 

Distribution

PRIMARY RISK

Longevity

TYPICAL PLANNING HORIZON

15+ years

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# active asset allocation

#### Models

# **CONSERVATION PLUS**



Allocation\*

20% Equity 80% Fixed-Income

Objective

Seeks capital preservation and modest asset growth. It combines a core fixed income exposure with a small exposure to global equity markets, and is aimed at low risk tolerances.

#### **CONSERVATIVE**



40% Equity ● 60% Fixed-Income

Pursues capital preservation and stable long-term growth. The primary portfolio allocation is to fixed income and to a lesser extent global equities.

#### **MODERATE**



65% Equity

35% Fixed-Income

Seeks modest long-term capital appreciation with a secondary objective of preserving capital. It features exposure to both global equity and fixed income markets given the complimentary benefits of both asset classes.

#### **GROWTH**



85% Equity ● 15% Fixed-Income

Aims for long-term wealth creation through global equity market exposure. It includes a small exposure to fixed income in order to slightly dampen portfolio volatility relative to the Focused portfolio.

#### **FOCUSED**



100% Equity

0% Fixed-Income

Seeks to maximize long-term capital appreciation by compounding returns. This portfolio will be solely exposed to global equity markets and is aimed at higher risk tolerances.

## risk assist®

## Models

Allocation\*

#### **MODERATE + Risk Assist®**



Objective



Tactical risk management that seeks to avoid significant account value loss, with an underlying global allocation strategy and a combination of risk mitigation techniques seeking to balance capital appreciation with preservation.

#### **GROWTH + Risk Assist®**



Tactical risk management that seeks to avoid significant account value loss, with an underlying global allocation strategy and a combination of risk mitigation techniques seeking longterm capital appreciation.

#### FOCUSED + Risk Assist®



Tactical risk management that seeks to avoid significant account value loss, with an underlying global allocation strategy and a combination of risk mitigation techniques seeking to maximize long-term capital appreciation.

# real spend<sup>®</sup>

#### Models

### **REAL SPEND 3**



Allocation\*

- 55% Equity
- 36% Fixed-Income
- 9% Spend Reserve
- Risk Mitigation Strategy: Risk Assist®

## **REAL SPEND 4**



- 62% Equity 26% Fixed-Income
- 12% Spend Reserve
- O Risk Mitigation Strategy: Risk Assist®

## **REAL SPEND 5**



- 68% Equity
- 17% Fixed-Income
- Risk Mitigation Strategy: Risk Assist®

15% Spend Reserve

#### **REAL SPEND 6**



- 74% Equity
- 8% Fixed-Income 18% Spend Reserve
- Risk Mitigation Strategy: Risk Assist®

## **REAL SPEND 7**



- 79% Equity
- 0% Fixed-Income
- 21% Spend Reserve
- O Risk Mitigation Strategy: Risk Assist®

#### **Objective**

Each portfolio is designed to support the annual percentage distribution rate contained in the model name above, while assets last. All of the models have a risk-managed exposure to global equity markets.

\*The charts represent an approximate percentage of investment choices for each model and should not be considered a quarantee or fixed percentage. May vary at manager's discretion.

THESE STRATEGIES ARE NOT A GUARANTEE AGAINST LOSS OR DECLINES IN THE VALUE OF YOUR PORTFOLIO